

99% IS INTEREST 100% IS COMMITMENT



There is a difference between interest and commitment. When you're interested in doing something, you do it only when it's convenient. When you're committed to something, you accept no excuses, only results. - Ken Blanchard

Coauthor of The One Minute Manager

THE "NO-EXCEPTIONS RULE"

Successful people adhere to the "no exceptions rule" when it comes to their daily disciplines. Once you make a 100% commitment to something, there are no exceptions. It's a done deal. Nonnegotiable. Case closed.

ONE FINAL REASON 100% IS SO IMPORTANT

The powerful 100% commitment also figures critically in other important areas- for instance, the workplace. Consider what a commitment to just 99.9% quality would mean in the following work situations. It Would mean:

- Two unsafe landings at O'Hare International Airport each day
- 16,000 lost pieces of mail per hour
- 20,000 incorrectly filled drug prescriptions every year
- 500 incorrect surgical operations performed each week
- 22,000 checks deducted from the wrong account each hour
- Your heart failing to beat 32,000 times each year!

Can you see why 100% is such an important percentage? Just think how much better your life and the whole world would work if you were 100% committed to excellence in everything you do.