



Applying for the Trusted Learning Environment (TLE) Seal

2017 Fall Meeting
October 20, 2017

Texas K-12 CTO Council Leadership Advisory Committee Trusted Learning Environment (TLE) Focus Group



Aldine
Austin
Cleburne
Cy-Fair
Houston
Killeen
Klein
Lewisville
McKinney
Northside
Round Rock

Concern regarding data protection

- Although collection of student data has been part of the school system environment since the days when records were kept on paper, the use of technology in the classroom has brought with it an increase in parent concerns about how the data is protected.

School system leader concern

- According to the results of the 2017 CoSN Leadership Survey, 61 percent of school system technology leaders identified privacy and security as more important than the prior year, with 30 percent indicating that it was “much more important.”

61% more important than
the previous year



Student Record Privacy #1 Concern

- According to a national study, 79 percent of parents identified the privacy of student records as their top concern around technology use in schools, and 76 percent of parents expressed concerns about how student information is collected and used.

79% parents identified privacy
of student records



Commitment to student data protection

- Technology is a critical part of the 21st century classroom, and data are vital to efforts to provide a more personalized education for all students.
- At the same time, the need for school systems to demonstrate their commitment to protecting student data has never been greater.



CoSN developed the Trusted Learning Environment seal

<http://trustedlearning.org/>



What is the Trusted Learning Environment (TLE) Seal Program?

- Initiative of CoSN (the Consortium for School Networking), in partnership with AASA, the School Superintendents Association, the Association of School Business Officials International (ASBO), and ASCD.
- Developed in collaboration with a diverse group of 28 school system leaders from across the country.



What is the TLE Framework?

- School systems commit to high compliance standards and continuous examination and evolution of privacy practices.
- The TLE is the only data privacy seal for school systems. It signals adherence to high standards around protection of student data.
- The TLE Seal is a comprehensive approach for establishing frameworks around the protection of educational data.



What does the TLE Seal Program require and provide?

- Requires schools to have implemented student data privacy protections that meet a set of high standards around 5 core practice areas.
- Districts demonstrating that they have met the Program requirements will be able to display the TLE Seal, signifying their commitment to student data privacy.
- The TLE Seal is the only data privacy seal for school systems, focused on building a culture of trust and transparency.

5 Core Practices

- 1 Leadership Practice:** manage and collaborate with stakeholders regarding the use and governance of student data to inform instruction
- 2 Business Practice:** establish acquisition vetting processes and contracts that, at minimum, address applicable compliance laws while supporting innovation
- 3 Data Security Practice:** perform regular audits of data privacy and security practices and publicly detail these measures
- 4 Professional Development Practice:** requires school staff to conduct privacy and security training and offer the instruction to all stakeholders
- 5 Classroom Practice:** implement educational procedures and processes to ensure transparency while advancing curricular goals



CoSN Support: TLE Resources

TLE Seal Program Handbook

Before You Apply for the TLE Seal

TLE Practices and Examples of Evidence

TLE Seal Frequently Asked Questions

TLE Seal Fact Sheet

TLE Seal Overview

TLE Practices

TLE Webinar Recording (4/16)

U.S. Dept. of Ed. Protecting Student Data
Training video

National Cyber Security Alliance

Data Security: The First Step to Protecting
Student Privacy

U.S. Dept. of Ed. Privacy Technical Assistance
Center

Student Privacy Pledge

The Future of Privacy Forum

Data Quality Campaign

Student Data Principles

Protecting Privacy in Connected Learning

<http://trustedlearning.org/resources/>



TRUSTED
LEARNING ENVIRONMENT

12 Recipients

- Butler County Schools (AL)
- Cambridge Public Schools (MA)
- Denver Public Schools (CO)
- Fulton County Schools (GA)
- **Lewisville Independent School District (TX)**
- Miami-Dade County Public Schools (FL)
- Raytown Quality Schools (MO)
- Baltimore County Public Schools (MD)
- Highland Local Schools (OH)
- Park Hill Schools District (MO)
- **Round Rock ISD (TX)**
- Zionsville Community Schools (IN)



TRUSTED
LEARNING ENVIRONMENT

- Austin ISD
- Aldine ISD
- Cleburne ISD
- Cypress-Fairbanks ISD
- Houston ISD
- Killeen ISD
- Klein ISD
- Lewisville – preparing for recertification
- McKinney ISD
- Northside ISD
- Round Rock ISD – preparing for recertification

**Texas TLE
Focus Group**



Bi-Monthly Conference Calls

- Biweekly meetings
- Resource sharing
- Working with national privacy leaders
- District training
- Student Data Privacy

**Texas TLE
Focus Group**

Shared with me > Leadership Committee > TLE Focus Group ▾

Name

 Klein ISD

 COSN TLE Webinar

 Round Rock ISD

 Northside ISD

 McKinney ISD

 Killeen ISD

 Houston ISD

 Cleburne ISD

 CyFair ISD

Practice	Aldine	Austin	Cy-Fair	Klein	Lewisville	McKinney	Northside
13-Oct-17	Asked to create a report for the board to notify them of the process and intent. Reviewing the practices and identifying the key personnel to complete. Plan to share prior to Thanksgiving break.	Continuing to work on the website and extract information. Would like a copy of the template. Frankie shared that each district has a folder to share their updates.	Working on our website and providing links on the website. Additional data will be shared and continually updated. Reviewing the practices and identifying the key personnel to complete.	Continuing to update those that will be involved. Working on the Superintendent's presentation. Addressing the business continuity and disaster recovery processes. Identifying undocumented policies and procedures. Working to document all and	Will be reviewing the renewal process. Currently looking at the action steps provided with seal recognition. Looking at ways to monitor use of digital resources. Comparing to those with signed data sharing agreements. Plan to use as artifacts in	Assigned areas of responsibility for each of the 25 areas. Reviewing documentation developed internally. Questions regarding the depth of the artifacts. Was a full copy of the dr plan included? How in-depth was the artifact.	Reviewing policies and update with specific working to ensure coverage of data privacy. Also reviewing responsible for each artifact.
29-Sep-17	Sent out an e-mail to all of leadership to tell them what the TLE seal is and to start expecting e-mails in the future.	Jim is going through the AISD website and board policies and working to extract information. Have a cyber safety webpage that has some information already available https://www.austinisd.org/technology/aup	Working on a website and using some data from Cambridge used on their website. Plan to have the framework of that site available on our cyfair website. Incorporating information about the TLE. http://www.cfisd-technologyservices.net/c			Working to pull together under 1.5 where they collect and distribute data - initially focusing on collecting data with various systems and informations.	Talked about presentation given to executive cabinet; Reviewing policies making sure student privacy is more explicit. Good review while working through the policies. Also, identifying artifacts and feel they have a lot of great information
7-Sep-17	At the beginning. Talked to supervisor. Ready to proceed. Need to determine who should be on the team from each critical area. Plan to	At the beginning. Jim Cook is leading the TLE charge. He's been on board for a couple of months. Looked at the documentation and the	Working on presentation to share with leadership team. Reviewing current resources, policies, and regulations currently in place for each practice.				

Texas TLE Focus Group



Panel Discussion

Facilitators: Frankie Jackson and Jennifer Miller

Panelists:

- Round Rock ISD
- Houston ISD
- Austin ISD
- Lewisville ISD



Questions?