

## Leadership Commandment 10: [Go Forth and Prosper](#)

The last leadership commandment addresses one of the most important and significant lessons we've gleaned over the years: **Effective leaders promote and protect prosperity.**

Exceptional leaders move people in a forward direction with emphasis on progress and improvement. They encourage magnificence rather than settling for mediocrity. They work on today's tasks with an eye on tomorrow's possibilities.

For them, job one is MAKING EVERYONE A WINNER – the organization, its management, its customers, its team members, and its stakeholders. Great leaders accept that role. They cherish and honor that role. And so must you! So emulate the best of the best. If you do, you'll be practicing the tenth commandment of leadership: [Go Forth and Prosper](#).

- There's an old saying that's as true and relevant today as when it was first uttered: **Nothing succeeds like success!** Achievements, contributions, and positive outcomes make people feel good and important. They're motivating and uplifting. And when they are acknowledged and celebrated, their impacts often increase exponentially.
- Effective leaders are future-oriented. They think about, focus on, and strategize for what is to come rather than what has been. They understand that *yesterday* is gone – and that *today* is on its way out. For them, the past serves but one purpose: to learn from in order to lead forward and shape a better *tomorrow*. (Sticky note connection – windshield/rearview mirror story.)
- Leadership effectiveness can be measured in many ways – using many different standards and criteria. One of the most critical of all is the need for MORE LEADERS. Preparing and equipping team members to assume leadership roles is one of your key responsibilities. Arguably, it's the most important function you perform. And it's the very best way to multiply the impact you make and the legacy you create.

**Take Away...to Remember:** The primary responsibility of those in leadership positions is to help their organizations, and the people who comprise them, be more successful. You are the guide...the pathfinder...the point-person on a journey to greater possibilities and achievement. Your job is to take those you lead – and those you serve – to heights they likely would have great difficulty reaching by themselves. That is why you are here; that is why you are so critically important. This tenth and final leadership commandment is more than a guideline – it's also an invitation...a rallying cry...a behavioral message for everyone on your team that says: Follow my lead and together we all will [Go Forth and Prosper](#).

*Unconditional giving is like parental living at its best. Good parents don't love their children because the children love them first. They don't love "love back" their children. They love their children - period - even though the children at times may seem unlovable.*

*People whose hearts are full of gratitude tend to be more positive, generous, and innovative. They also tend to be easier to get along with - and therefore, more successful and influential.*

*The most gratifying reward comes when we give not because we have to, not because someone asks us to, not because we owe it, but rather out of hearts filled with gratitude.*

An excerpt from Uncommon Sense