

What is Your Intention?

To have an intention is: “to have in mind a purpose or plan, to direct the mind, to aim.”

Lacking intention, we sometimes stray without meaning or direction.

But with it, all can be aligned to make even the most impossible, possible.

in·ten·tion

[in-ten-shuhn]

-noun

purpose or attitude toward the effect of one's actions or conduct



“Our **intention** creates our **reality**.”

Wayne Dyer

What is Your Intention?

Check out www.myintent.org

MyIntent is a simple concept that packs a powerful punch. Basically, you pick one word that describes your intention. This word is etched on a circular piece of jewelry that you can wear and serves as a daily reminder of your intention(s).

This concept is very similar to MyOneWord, but with my intent you have a constant visual reminder.



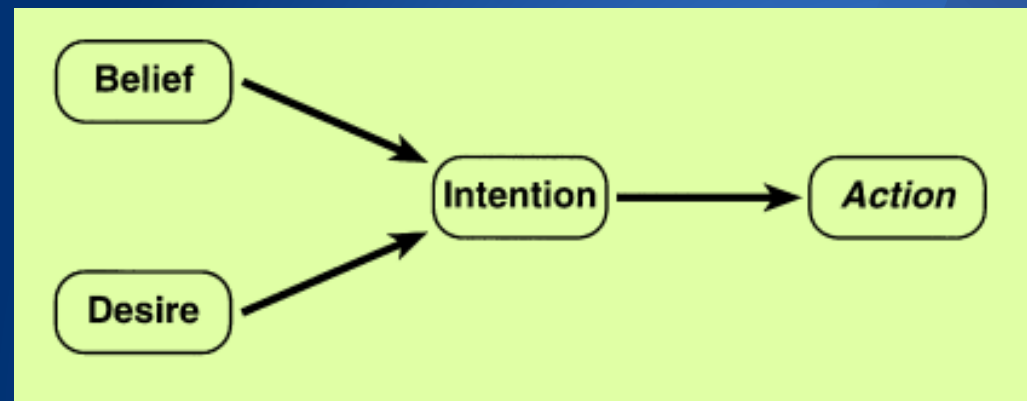
MISSION



TODAY Show feature on MyIntent

WHAT'S YOUR WORD?

MyIntent Project is a catalyst for meaningful conversations and positive energy.



What is Your Intention?

WHAT'S YOUR
WORD?
#MyIntent

WHAT **VIRTUE**
DO YOU WANT
MORE OF?

WHAT CHALLENGE
DO YOU WANT TO
OVERCOME?

WHAT ARE YOU
PASSIONATE
ABOUT?

What is Your Intention?

Example:
Frankie Jackson's
Word
INTENTION:
LOYALTY



Work, Career, Professional

We are building the most transformative K-12 education network in the nation. It will become the blueprint for all others to follow as we move into an age where all students have the need for connectivity and instructional content 24x7. Working on this network is complex and stressful. I am **loyal** to the design of the network and to the team that is building it. I am loyal to our staff, students, parents, community and profession to make sure it is safe, maintainable, and cost effective.

Work, Career, Professional

Always be **loyal** to my word with my actions, intentions, and thoughts.