

THE LAW OF EXPLOSIVE GROWTH

To Add Growth, Lead Followers – To Multiply, Lead Leaders

I haven't always felt the way I do now about leadership. My belief in the power of leadership and my passion for training leaders have developed over the course of my professional life. It wasn't until I began to focus on developing leaders that my leadership really took off.

If you develop yourself, you can experience personal success. If you develop a team, your organization can experience growth. If you develop leaders, your organization can achieve explosive growth. You can grow by leading followers. But if you want to maximize your leadership and help your organization reach its potential, you need to develop leaders. There is no other way to experience explosive growth.

Becoming a leader who develops leaders requires an entirely different focus and attitude from simply attracting and leading followers. It takes a different mind-set. Consider some of the differences between leaders who attract followers and leaders who develop leaders:

Leaders Who Attract Followers...Need to Be Needed	Leaders Who Develop Leaders...Want to Be Succeeded
Leaders Who Attract Followers...Develop the Bottom 20 Percent	Leaders Who Develop Leaders...Develop the Top 20 Percent
Leaders Who Attract Followers...Focus on Weaknesses	Leaders Who Develop Leaders...Focus on Strengths
Leaders Who Attract Followers...Treat Everyone the Same	Leaders Who Develop Leaders...Treat Individuals Differently
Leaders Who Attract Followers...Spend Time with Others	Leaders Who Develop Leaders...Invest Time with Others
Leaders Who Attract Followers...Grow by Addition	Leaders Who Develop Leaders...Grow by Multiplication
Leaders Who Attract Followers...Impact Only People They Touch	Leaders Who Develop Leaders...Impact People Beyond Their Reach

In which stage of the leadership development process do you currently find yourself?

Stage 1: Developing yourself

Stage 2: Developing your team

Stage 3: Developing leaders

What are you doing to gather and hold leaders? Are you becoming a better leader so that leaders will want to follow you? Are you trying to create an environment where leaders can thrive and succeed? Are you giving leaders freedom to lead and be innovative? Are you clearing away red tape? Are you providing them with resources and greater responsibilities? Are you praising risk and rewarding success?

Leadership development compounds. The more you invest in people and the longer you do it, the greater the growth and the higher the return.

"What I like most about change is that it's a synonym for 'hope.' If you are taking a risk, what you are really saying is, 'I believe in tomorrow and I will be part of it.'"

Linda Ellerbee

"Plant seeds of happiness, hope, success, and love; it will all come back to you in abundance. This is the law of nature."

Steve Maraboli

"One of the greatest gifts you can give to anyone is the gift of your attention."

Jim Rohn