

# THE 21 IRREFUTABLE LAWS OF LEADERSHIP



## The Maxwell Philosophy

*"It is the leader's job to build the people who are going to build the organization."*

### LAW #20 – The Law of **EXPLOSIVE GROWTH**

#### Learning the Law of Explosive Growth:

To **add growth**, lead followers. To multiply growth, lead **leaders**.

#### Living the Law of Explosive Growth:

Often, if not always, organizations lag behind. This causes a tension between where the group is and where we want them to be. The answer can be found in the Law of Explosive Growth.

1. If you develop **yourself** you can experience **personal successes**.
2. If you develop a **team** your **organization** can experience **growth**.
3. If you develop **leaders** your **organization** can experience **explosive growth**.
4. **Being a leader** is one thing, becoming a leader who **develops leaders** is a different mindset.

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5. Leaders who attract followers need to be needed .
6. Leaders who develop leaders want to be succeeded .
7. Leaders who attract followers attract the bottom 20 percent.
8. Leaders who develop leaders develop the top 20 percent.
9. Leaders who attract followers focus on weaknesses .
10. Leaders who develop leaders focus on strengths .
11. Leaders who attract followers treat everyone the same .
12. Leaders who develop leaders treat individual's differently .
13. Leaders who attract followers spend time with others .
14. Leaders who develop leaders invest with the right people .
15. Leaders who attract followers grow by addition .
16. Leaders who develop leaders grow by multiplication .
17. Leaders who attract followers impact only the people they touch .
18. Leaders who develop leaders impact people beyond their reach .

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## Leading others to the Law of Explosive Growth:

Why doesn't                     **everyone**                     develop leaders?

1. Leaders are hard                     **to find**                     .
2. Leaders are hard                     **to gather**                     .
3. Leaders are hard                     **to keep**                     .

## Teaching Statements for the                     **Law of Explosive Growth**                     :

- *The more we grow our organization the heavier my load becomes.*
- *I don't spend a lot of time with my key people.*
- *I have several good people on my team; I'm just not sure they can lead others.*