

# THE 21 IRREFUTABLE LAWS OF LEADERSHIP



## The Maxwell Philosophy

*“You can’t steer a ship that isn’t moving forward.  
It takes a leader to create forward motion.”*

**LAW #16 – The Law of** MOMENTUM **or the** BIG MO

### Learning the Law of Momentum:

#### Momentum is a Leader’s Best Friend

1. Momentum is the great exaggerator .
2. Momentum makes the leader look better than they are.
  - i. Young leaders often get less credit than they deserve because they have little or no momentum .
  - ii. Once a leader creates success, and develops career momentum, then people give him more credit than he deserves.

### Living the Law of Momentum:

One word that can help you enjoy the fruit of your labor to build momentum without letting it destroy you – GRATITUDE .

3. Even average people can perform better than they are.

The initial work is the toughest for the least results!

- i. Know it!
- ii. Understand it!
- iii. Protect every bit of momentum you build!

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4. Momentum is easier to steer than to start.

5. Momentum is a powerful change agent.

It's imperative that we understand how best to help our clients  
change.

*When we are winning – Nothing Hurts!*

6. Momentum is the Leader's responsibility.

i. It takes a leader to create momentum, it doesn't just happen.

*ii. If you can't MAKE the Heat get out of the Kitchen*

7. Momentum begins inside the Leader.

## Leading others to the Law of Momentum:

- A mindset/Awareness
- Environment/Culture
- Everyday/Preparedness

*You can be an overnight success after 20 years of hard work!*