



Conference Call with BrightBytes: A Learning Analytics Company to Measure Technology Outcomes

Frankie Jackson participated in a conference call on **April 11, 2018** with BrightBytes, a learning analytics company that combines data with educational research to inform and measure improved learning outcomes.

With the large implementation of technology provided by the 2014 Bond and the possibility of assessing the need for an upcoming Bond in 2020, a system like BrightBytes could be beneficial.



BrightBytes provides a research-based online platform that measures the effectiveness of technology in schools and offers data-driven recommendations.

When Frankie was at the 2018 Consortium of School Networking (CoSN) conference she attended a session with BrightBytes and district's from around the nation that use it.

