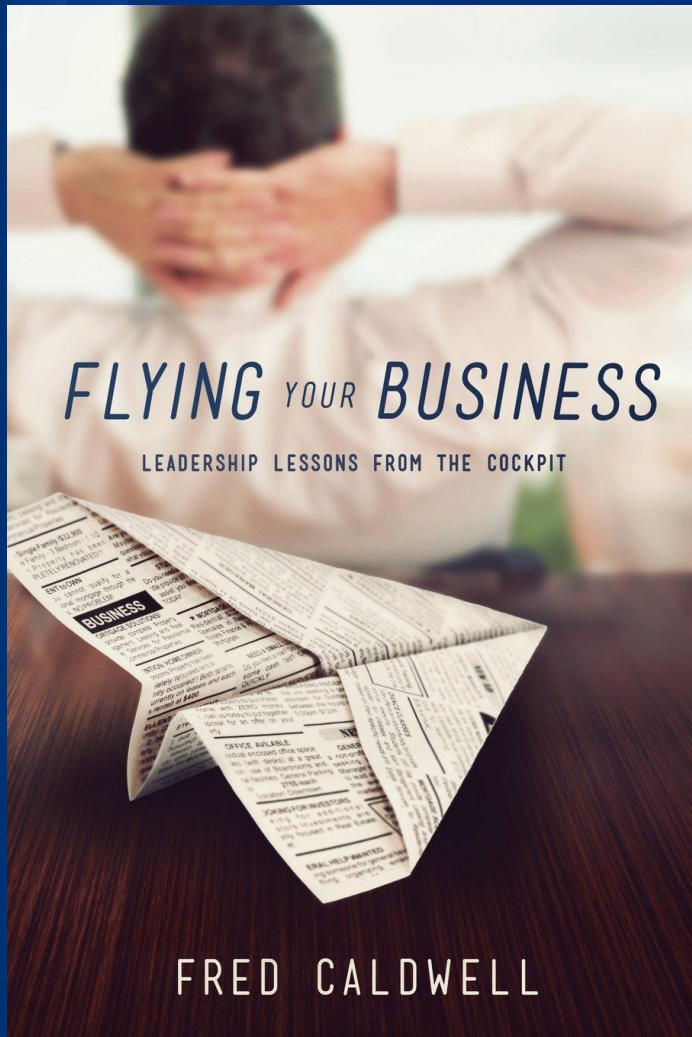




Leadership Topic

Flying Your Business: Leadership Lessons from the Cockpit



In *Flying Your Business: Leadership Lessons from the Cockpit*, Caldwell examines the errors made in well-known airline accidents and compares those mistakes to those made by corporate leaders.

Fred Caldwell is active in the CyFair Community serving on the Board and Chairman of the Cypress Fairbanks ISD Education Foundation.



RECOGNIZING TEMPERAMENT

The book talks about temperament to describe predictable personality traits.

For example, a key principle to understand is that neither the High-D or the Low-D temperament is more or less important. Know that team members may be more or less successful just because of their temperament.

Everyone is not suited to sit in the cockpit.

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| <p>Dominance</p> <hr/> <p>CHARACTERISTICS</p> <p>High D: Driven, Ambitious, Strong-Willed</p> <p>Low D: Unobtrusive, Cautious, Agreeable</p> <p>Famous High Ds: Gordon Ramsay Steve Jobs Kanye West LeBron James Christian Bale</p> | <p>Influence</p> <hr/> <p>CHARACTERISTICS</p> <p>High I: Enthusiastic, Warm, Persuasive</p> <p>Low I: Logical, Matter-of-Fact, Incisive</p> <p>Famous High Is: Angelina Jolie Taylor Swift Jimmy Fallon Kelly Ripa Kurt Warner</p> | <p>Steadiness</p> <hr/> <p>CHARACTERISTICS</p> <p>High S: Loyal, Relaxed, Passive, Patient</p> <p>Low S: Impulsive, Eager, Flexible, Restless</p> <p>Famous High Ss: Brad Pitt Aaron Rodgers Dr. Drew Pinsky Scarlett Johansson Carrie Underwood</p> | <p>Compliance</p> <hr/> <p>CHARACTERISTICS</p> <p>High C: Detail Oriented, Conventional, Exacting</p> <p>Low C: Arbitrary, Unbending, Unsystematic</p> <p>Famous High Cs: Neil deGrasse Tyson James Franco Bill Belichick Arianna Huffington Martha Stewart</p> |



SEEKING WISE COUNSEL

The book talks about leaders “seeking wise counsel.”



Don't underestimate the power of great mentors and other key people that you trust to call on for help. That is the power of networking with others outside of the organization and working with associations.



MIXING PASSION WITH VISION

Make the organization's vision personal to those we are called to LEAD. Focus the vision on how our services will benefit and improve the life of others.

Dream no small
dreams for they
have no power
to move the
hearts of men.

- Johann Wolfgang von Goethe

HOLD THE VISION.
TRUST THE PROCESS.

Success occurs when we combine the idea that we are improving the lives of others while **stirring up the passion** in people that we are doing something great.

“You’ve got to stir something in them before they’ll *do* something.”

– Brian Clark





KEEPING A PULSE ON THE MOOD

Great leaders understand the mood and stress level of the people they are called to lead.

These leaders recognize when it is critical to lead aggressively and with great intensity and when it is better to lead the way through laughter, good memories and the fellowship quality of being together.

Strategy and Culture


“You can have all the right strategy in the world; if you don’t have the right culture, you’re dead.”

~Patrick Whitesell, CO-CEO of WME



MANEUVERING THE TURBULENCE

Just like in an airplane, sometimes it is not possible to climb high enough to clear the turbulence. If the bumps are bad enough, the pilot must reduce the speed of the airplane.



**SLOWING DOWN IS
SOMETIMES THE BEST
WAY TO SPEED UP**

MIKE VANCE

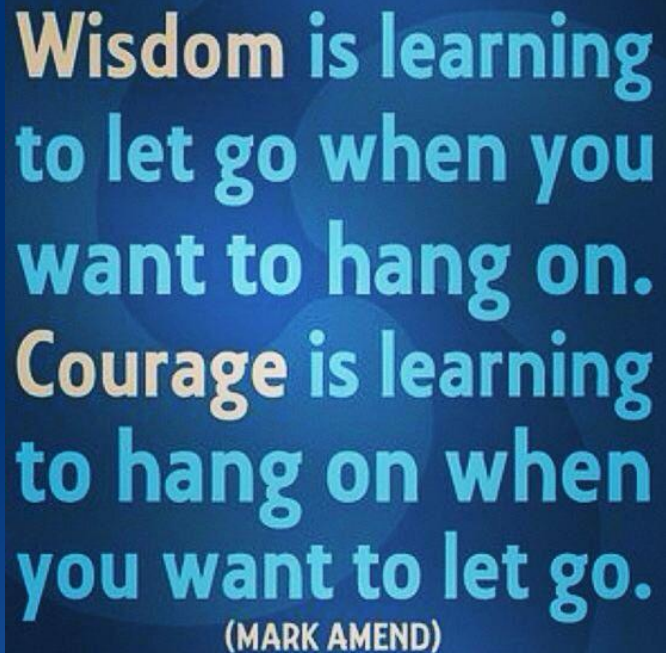
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When turbulence is encountered by the organization – SLOW DOWN.

The leader must ascertain the ability of staff to stomach the bumps.

As the leader we must make the assessment about how long we can ask staff to hang on and when we must either climb out of the turbulence or land early to let staff regroup.



**Wisdom is learning
to let go when you
want to hang on.
Courage is learning
to hang on when
you want to let go.**
(MARK AMEND)