

CETL 2F - Provide Leadership in Strategic Alignment

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Leadership and Vision
Posted by Frankie Jackson, Chief Technology Officer

Strategic Alignment

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VISION In what strategic direction are we headed?
What is our picture of the future?

MISSION What is our purpose?
What do we do?
Why are we here?

GUIDING PRINCIPLES & SHARED VALUES What are the fundamental, qualities, beliefs and behaviors that show the way (Culture)?

STRATEGY What are our main focus areas (Pillars of Excellence)?
What results do we need to achieve? How do we create VALUE for our customers?

GOALS & OBJECTIVES How will we achieve the desired results and specifically, what continuous improvement projects & programs will contribute to the desired results?

PERFORMANCE MEASURES & TARGETS How will we know if we are achieving the results we want?

ROLES & RESPONSIBILITIES Does everyone understand and are accountable for the job and tasks they need to perform as individuals and within teams in order for us to achieve our goals?

POLICIES, SYSTEMS, PROCESSES & PROCEDURES Do our business policies, systems, processes & procedures support the strategy?

FUNCTIONAL RELATIONSHIPS Are there any dysfunctional relationships between individuals and departments that need to be improved in order to achieve our results?

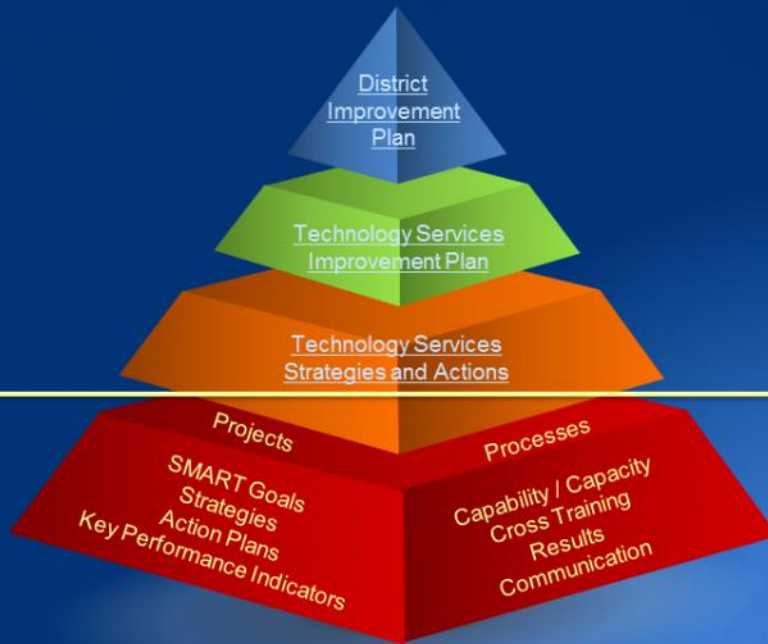
Customer Stakeholder Needs

LEADERSHIP



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- [District Improvement Plan](#)
- [Technology Services Improvement Plan](#)
- [Technology Services Strategies and Actions](#)