



# Leadership Advisory Council

## 2017-2018

I. Leadership + Vision



Leadership + Vision



Ethics + Policies



Strategic Planning

**Focus on the  
Trusted Learning Environment**

Date: January 12, 2018

To: Leadership Advisory Council Trusted Learning Environment (TLE) Focus Group

From: Frankie Jackson, on Behalf of the Leadership Advisory Subcommittee

Subject: Minutes for the Leadership Advisory TLE Focus Group Meeting Planned for January 12, 2018

The Texas K-12 CTO Council Leadership Advisory subcommittee hosted a Trusted Learning Environment (TLE) focus group meeting on Friday, January 12, 2018 from 11:00 a.m. – 12:00 p.m. The group used the council's zoom call in number to conduct the call. Frankie Jackson served as the facilitator for the meeting. The following topics are the discussion items. Feel free to add to this agenda.

Attendees - Frankie Jackson, Jennifer Miller(CFISD), Eric Pina(CFISD), Scottie Stevens(CFISD), Dennis Telas(Round Rock ISD), Greg Grimes(McKinney ISD), David Koonce (Lewisville), Cindy Bingman

### 1. Announcements and news

- The Texas Student Data Privacy meeting is on Saturday, January 27, 2018. Registration is here: [TSDPA Meeting Registration](#),
- We hope to have a great amount of participation from our focus group at the winter meeting on January 28, 2018. There's a heavy emphasis on Trusted Learning Environments and Student Privacy. See the agenda here: <https://www.texask12ctocouncil.org/cpages/wintermeeting>, including the keynote speaker being Steve Smith – Student Data Privacy: What's Required & How the Student Data Privacy Consortium Provides Tactical Solutions.

### 2. Talked about the TLE related tools that each district is using to support CyberSecurity awareness and protection.

- Northside ISD are planning to create their own inhouse CyberSecurity training videos. They are working on videos and using Go Phish for phishing campaigns.
- McKinney - Shared google drive has some vulnerability and audit testing. Have been doing it for 4 years - sounds like great information.
- Leander is looking for canned built in privacy training.
- Bryon (Lewisville ISD) asked if anyone was using any other risk assessment tools.
- Lewisville has talked to BitSight and Security Scorecard.
- CyFair purchased KnowBe4 for CyberSecurity Awareness and E-Mail Phishing support.
- CyFair installed eLock360 on 1-9-2018 and are running a proof of concept.

### 3. Talked about the TASA Conference Presentations related to our TLE Focus Group (see last page). If anyone is attending the TASA conference, feel free to participate in either or both of these sessions.

- Monday, January 29, 2018 9:30 - 10:30 Student Data Privacy and Security: Building a Trusted Learning Environment
- Tuesday, January 30, 2018 10:15 - 11:15 Building Your District's Technology Learning Environment with a Seal of Approval

### 4. Reviewed the TLE status tracking matrix. [THIS MATRIX](#) is being used to maximize our sharing of information to organize where each district is in the process of developing TLEs and applying for the TLE seal. Each district will status where they are in the process of building their TLEs.



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## Standing Action Item

Each district's action is to continue working on the matrix in each of the 25 TLE areas indicating where the district is in terms of preparation. Information may include artifacts, rationale, areas for improvement, new ideas, best practices, where help is needed, links to information, etc. As the group works through the matrix, more ideas about how to manage the focus group's efforts will evolve. Individual folders for each district are now available. The subfolders for each district are under the TLE Focus Group under the Texas K-12 CTO Council google drive. See this [folder](#) to make updates.

### **Zoom Meeting Call In Numbers:**

Hi there,

Texas K-12 CTO Council is inviting you to a scheduled Zoom meeting.

Topic: TLE Focus Group Meeting

Time: **Feb 9, 2018 11:00 AM Central Time** (US and Canada)

Join from PC, Mac, Linux, iOS or Android:

<https://zoom.us/j/851279855>

Or iPhone one-tap :

US: +16468769923,,851279855# or  
+16699006833,,851279855#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 646 876 9923 or +1 669 900 6833 or +1 408 638 0968

Meeting ID: 851 279 855

International numbers available:

<https://zoom.us/join?j=851279855>  
<https://zoom.us/join?j=851279855>



**Trusted Learning Environment Focus Group Leadership Group:**

- Aldine
- Austin
- Cleburne
- CyFair
- Houston
- Killeen
- Klien
- Lamar
- Leander
- Lewisville
- McKinney
- Northside
- Round Rock



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## Focus on the Trusted Learning Environment

### TASA MIDWINTER CONFERENCE

Monday, January 29 | 9:30-10:30 a.m.

#### [TSPRA] Education Foundations: Building Capacity and Engaging the Community – Room 15

**Laurie Cromwell, President, Foundation Innovation, LLC**  
**Suzi Pagel, Director of Corporate and Community Development, Midway ISD (ESC 12)**

Education foundations are private, nonprofit, tax-exempt charities that are positioned between a school district and the community. They strive to engage the entire community in the school improvement process and help to build capacity for the district. This session will provide you with research-based best practices and components, including infrastructure, board development, image, programs, and fundraising, that will help you build a successful and sustainable education foundation.

#### Personalized Learning and Personalized Leading – Room 16A

**Nancy Garvey, Director, Instructional Technology, Coppell ISD**  
**Marilyn Denison, Associate Educational Planner, DLR Group**  
**Richard Goldgar, Program Executive, IBM Watson Education**

This digital learning and the educational data, grant, and IBM Watson help each educational

**TLE Focus Group**  
**Monday,**  
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**9:30 – 10:30**

#### [CTO] Student Data Privacy and Security: Building a Trusted Learning Environment (TLE) – Room 16B

**Frankie Jackson, Chief Technology Officer, Cypress-Fairbanks ISD**  
**Melissa Oshman, Executive Director of Technology Services, ESC Region 10**

The risk of managing student data privacy and cybersecurity has never been more challenging. Increased liability and legal requirements associated with building trusted learning environments is one of the greatest concerns of this generation.

Learn how the Texas K-12 Chief Technology Officer Council's Leadership Advisory is working together to aggressively address this problem. Hear how 11 districts in the state are working together to improve cybersecurity and seeking the TLE seal of approval.

#### Are Your Students Employable? – Room 17A

**Roger Tetu, Digital Solutions Lead, Southwest Airlines**  
**Desiree Pemble, Learning Technology Manager, Southwest Airlines**  
**Kaitlyn Hudson, Campus Reach, Southwest Airlines**  
**Lianna Pais, Student, Texas A&M University**

Mobile technology has changed the way we learn and work. Join us for an in-depth discussion with Southwest Airlines and Apple to understand how digital literacy and fluency with mobile technology are essential to career success. You'll hear from Southwest Airlines about the transformation within their company when mobile technology and digital content are embedded in every corner of industry. You'll learn how businesses are developing mobile strategies and workflows that help their employees be more connected and productive. And you'll discover the skill sets and experiences employers expect from today's graduates. You'll leave the event ready to create an innovative learning environment that prepares students with the skills to be successful in the world they'll graduate into.

#### Student Learning: Bridging PLCs, Instructional Rounds, & T-TESS – Room 17B

**Randal O'Brien, Superintendent, Goose Creek CISD**  
**Melissa Duarte, Deputy Superintendent for Curriculum & Instruction, Goose Creek CISD**

Goose Creek CISD has implemented Professional Learning Communities with a common vision to ensure a collaborative culture is developed to support all student learning. Through this process, the district has integrated an additional layer of support through conducting instructional rounds. Developing a problem of practice and recommending the next level of work contributes to the staff's continuous improvement. These systems have bridged the work for T-TESS as a true growth model and mindset.

you are on opposite sides, this presentation will reveal strategies and activities that can help build consensus or identify common ground needed to move important measures forward (applicable to reelections, bond campaigns, district decisions, education specification development, etc.).

#### [TSPRA] Bright Idea @ GISD – Room 15

**Dyann Polzin, Chief Human Resources, Student Services and Communications Officer, Galveston ISD**  
**Michael Dudas, Media Arts Coach, Galveston ISD**

Mike Dudas, the media arts coach at Ball High School in Galveston ISD, was last year's TSPRA "Bright Idea" award winner. He and his media-savvy students created a full-fledged 24/7 internet radio station, K-TOR The Tornado. Come hear his even "brighter ideas" as the station marks its first anniversary and celebrates numerous community partnerships. It has become Galveston's No. 1 radio destination for community talk and great music!

#### [TALAS] The Leadership-The Advocate-The Voice for Latino Learners & Leaders – Room 16A

**Martha Salazar-Zamora, Superintendent, Tomball ISD**  
**Juan Cabrera, Superintendent, El Paso ISD**  
**Michael Hinojosa, Superintendent, Dallas ISD**  
**Richard Carranza, Superintendent, Houston ISD**  
**Paul Cruz, Superintendent, Austin ISD**

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**TLE Focus Group**  
**Tuesday,**  
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**10:15 – 11:15**

#### [CTO] Building Your District's Technology Learning Environment With a Seal of Approval – Room 16B

**Frankie Jackson, Assistant Superintendent and Chief Technology Officer, Cypress-Fairbanks ISD**  
**Bryon Kolbeck, Chief Technology Officer, Lewisville ISD**  
**Mark Gabehart, Chief Technology Officer, Round Rock ISD**

#### Dennis Telas, Manager of PEIMS and Project Manager for TLE, Round Rock ISD

With increasing concerns about cybersecurity and data privacy, and the demanding reliance on internet accessibility, district technology environments are subject to more scrutiny than ever before. The expectation is that student learning environments are trusted and secure. In an interactive panel discussion, learn how two districts analyzed the technological aspects of their learning environments, transformed their processes, and obtained the Trusted Learning Environment (TLE) seal of approval.

#### Using Twitter to Grow (Professionally), Glow (Great Lessons) & Go (Tout Pub Ed) – Room 17A

**Carol Harle, Board Vice President, Northside ISD (ESC 20)**  
**Brian Woods, Superintendent, Northside ISD (ESC 20)**  
**Janis Jordan, Deputy Superintendent for Curriculum & Instruction, Northside ISD (ESC 20)**  
**Dana Bickley, Coordinator, Northside ISD (ESC 20)**

Northside ISD administrators and campus staff will share how to enhance communication, promote collaboration, and make connections using Twitter. Highlights will include incorporating EdChats/Twitter Chats to foster professional learning, sharing student learning and classroom activities, and touting district events. "Real-time" Twitter examples will be shared along with resources. Bring your own device (BYOD) and start growing, glowing, and going public ed with us.

#### Building a Culture of Intentionality for Teaching & Learning: Assessment Matters – Room 17B

**Jeff Burke, Superintendent, Splendor ISD**  
**Tami Greggerson, Executive Director of Curriculum & Instruction, Splendor ISD**  
**Denise Collier, Consultant, Collier Educational Consulting, LLC, and TASA Consultant**

Knowing that assessments are a powerful way to impact student learning, Splendor ISD is intentionally moving away from low-rigor assessments to more robust, meaningful assessments that will engage both students and teachers in deeper learning. The district is being intentional in developing a process that engages teachers in flipping multiple choice assessments into open-ended or constructed responses in all content areas.

Tuesday, January 30 | 10:15-11:15 a.m.