



The Power of Positive Leadership and Why Leaders Transform Teams and Organizations Change the World

Frankie Jackson participated in Jon Gordon's keynote address on Tuesday, **June 5, 2018**. He talked about being a positive leader is not just a nice way to lead. It's the way to lead if you want to build a great culture, unite your organization in the face of change and adversity, develop a connected and committed team and achieve excellence and superior results.

Some of the things I will do to improve my leadership in the future as a result of participating in this session are:

- Build a strong culture
- Create clarity with a shared vision and generate results with laser like focused actions
- Communicate and connect more with staff, in person
- Hold people more accountable



Jon Gordon - The Power of Positive Leadership and Why Leaders Transform Teams and Organizations Change the World





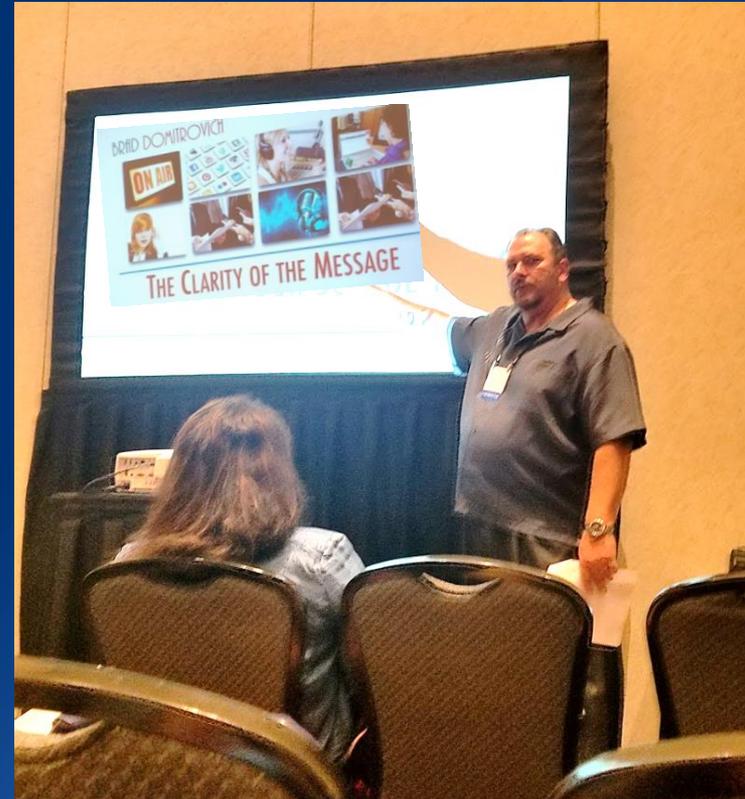
The Clarity of the Message

The PR Zealot

Frankie Jackson participated in Brad Domitrovich's session on Tuesday, **June 5, 2018**. Brad talked about the clarity of the message. He is a professional speaker and public relationships strategist.

Some of the things I will do to improve my leadership in the future as a result of participating in this session are:

- Be more focused on how clear my message is
- Spend more time getting my message across?
- Be more thoughtful about turning my message into a positive story – and think about it in advance.
- Be more focused - from planning and listening, on my message.
- Prepare a summary of stories from each team with quantifiable performance and transformation results.



Brad Domitrovich
The PR Zealot

[SEE THE PRESENTATION HERE](#)



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JUNE 5-7, 2018



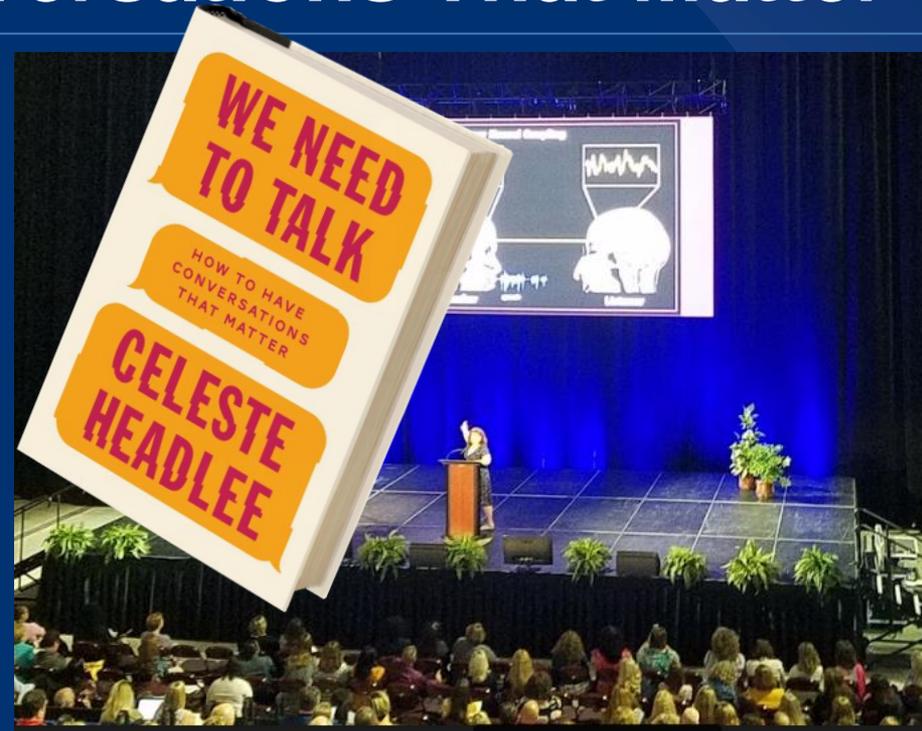
We Need to Talk: How to Have Conversations That Matter

Frankie Jackson participated in Celeste Headlee session on Tuesday, [June 5, 2018](#). Her session was: We Need to Talk, How to Have Conversations that Matter. She is an Author, Award-winning Journalist, Professional Speaker. She focused on the science-based fundamentals of communication and with thought-provoking topics like the “smarter” you are the worse you are at communicating.

She identified 10 practical lessons, designed to inspire self-confidence and introduces strategies for enhancing personal and professional relationships by simply becoming better at having conversations.

Some of the things I will do to improve my leadership in the future as a result of participating in this session are:

- Pick up the phone and call more
- Be better about getting out and about to talk to staff
- Try and not use e-mail so much as a formal means of communication



Celeste Headlee



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Building the Best You

Frankie Jackson participated in Mary Smith's session about Building the Best You. This session was on Tuesday, [June 5, 2018](#). Unfortunately her session was almost identical to last year's. We also heard her presentation when we invited her to our August 2017 Department meeting (see [here](#)). So, not much was new.



Some of the things I will do to improve my leadership in the future as a result of participating in this session are:

- Start a better conversation with myself and others I lead about what their strengths are as well as what their areas needed for improvement



Mary Smith's Presentation Based on Zig Ziglar's Motivational Program



Do It For the Culture



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Frankie Jackson participated in the session “Do It For the Culture” on Tuesday, **June 5, 2018**. The title of the session was “Do It For the Culture.” This was one of my favorite sessions!

Some of the things I will do to improve my leadership in the future as a result of participating in this session is to do a better job at articulating the following:

- **VISION** - Passion and purpose? What do you want for the organization? What do you believe in?
- **REPITITION** – What do you communicate regularly – in your words, behavior, in everything. Establish expectations and follow through.
- **VISIBILITY AND PRESENCE** – Reinforce expectations at all times and build a trusting connection
- **RELATABILITY** – Be human, energized, human
- **TRUST THE PROCESS** – It takes time to build culture



Dr. Cecilia Crear

I liked how she kept her message simple. She gave out a little booklet that was impactful. I would like to model it for the Technology Services department starting in 2018-2019.



Be a Googlicious Leader! Leveraging Google Tools for Productivity and Creativity

Frankie Jackson participated in the session “Be a Googlicious Leader” on Wednesday, [June 6, 2018](#). The slide deck is worth the review! See [here](#).

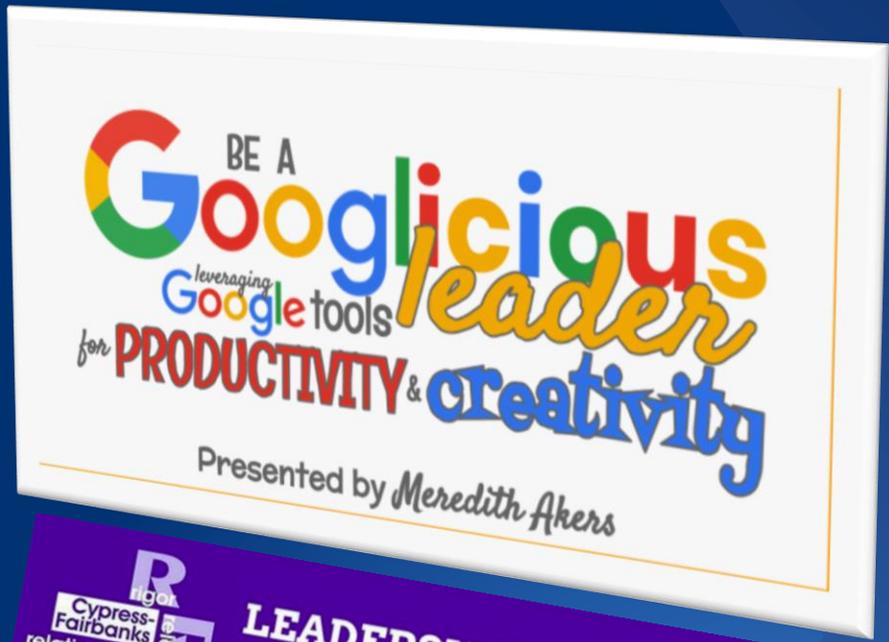
The presenter, Meredith Akers had TONS of tips. A few of the resources are listed here.

RESOURCES REFERENCED:

- [The Paperless Contact Log](#)
- [Create an Amazon-Style School Store](#)
- [Organizing Google Keep with Headers](#)
- [Matt Miller’s Google Keep Walkthrough](#)
- [Shakeuplearning.com’s Chrome Extention Database](#)
- [Get a Copy of Ault’s PBIS HyperDoc](#)

RELATED RESOURCES:

- [Get a Copy of Meredith’s Exploring Docs HyperDoc](#)
- [7 Ideas for Flipped and Blended PD](#)
- [Meredith’s Favorite Time-Saving Keyboard Shortcuts](#)
- [A New Twist on the Positive Note Using Voxer](#)



Some of the things I will do to improve my leadership in the future as a result of participating in this session includes learning more about Google!



What Great Leaders Do Differently

Frankie Jackson participated in the session “What Great Leaders Do Differently” on Wednesday, [June 6, 2018](#). This was one of the best sessions at the conference! The presenter was Todd Whitaker, a National Author and Consultant. Here are some of the take aways:

- Leadership influence is leadership when you have no power.
- When you walk into a room you can tell who the leader is immediately, regardless of a person’s title or position.
- He talked about specific qualities of leaders and some of their practices such as being direct and telling staff specifically what you want them to do.
- He emphasized the need to be visible, never put anyone down, and talk to staff
- He gave applicable examples that that anyone could use to improve their leadership skills!

Some of the things I will do to improve my leadership in the future as a result of participating in this session is to focus on just being a better leader. His session was a reminder of that!





Microsoft TEAMS

Frankie Jackson participated in the session about Microsoft's product TEAMS. The session was held on **June 6, 2018**. It was presented by Shea Elam-Henley, a Microsoft Learning Consultant.

Some of the things I will do to improve my leadership in the future as a result of participating in this session includes learning more about Microsoft Teams!



Shea Elam-Henley



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- Microsoft Teams is a digital hub that brings conversations, content, and apps together in a single experience in Office 365 for Education.
- Using Teams, it can be used to move quickly and easily from conversations to content creation with context, continuity, and transparency.
- Teams addresses the unique needs of different groups and enables them to work together easily and get things done:
- Manage projects, tasks, and content using the applications that you use every day—all available in a single, custom workspace.
- Stay in the know with real-time information and updates shared in persistent team conversations, private chats (these can be moderated, if needed), team meetings, and other channels.
- Support rich collaboration and seamless experiences with integrated apps from Office 365 like Word, Excel, PowerPoint, and OneNote, and education partners like busuu, Canvas, Flipgrid, and Kahoot!



Leadership for Student Success and Teacher Efficacy: Go Big or Go Home

Frankie Jackson participated in the session about with Dr. Anthony on [June 7, 2018](#). The title of his presentation was on Leadership for Student Success and Teacher Efficacy: Go Big or Go Home.

Some of the things I will do to improve my leadership in the future as a result of participating in this session includes just be more cognizant about my role as a leader. I will focus more on empowering others to be their own leader. I will wrap my learnings into Education Technology Leadership as I move forward in my career.



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CHARLES DE LINT

Successful people aren't born that way. They become successful by establishing the habit of doing things unsuccessful people don't like to do.

The successful people don't always like doing these things themselves; they just get on and do them.

SEVEN CHARACTERISTICS OF A GOOD LEADER

1. A sense of purpose
2. Justice
3. Temperance
4. Respect
5. Empowerment
6. Courage
7. Deep Commitment

(based on the Leadership of Sargent Shriver)

**LEADERSHIP FOR
STUDENT SUCCESS AND
TEACHER EFFICACY: GO
BIG OR GO HOME!**

CFISD RRR CONFERENCE
JUNE 7, 2018

Dr. Anthony