




# TASA Midwinter 2017: Presentation on SMART Networks - A Comprehensive Design for Enabling Digital Transformation

On Monday, **January 30, 2017**, Frankie Jackson presented at the TASA Midwinter Conference in Austin Texas with Kevin Schwartz (Chief Technology Officer from Austin ISD) and Polly Gifford (EPS). A copy of their presentation is [here](#). The presentation was well received. Of all the districts in the state, Cypress Fairbanks is the only district that has built a truly SMART Network with the funding to design it based on CoSN's SMART Education Network by Design. The presentation was divided into three parts: the why (Kevin Schwartz), the what (Polly Gifford), and the how by Cypress Fairbanks ISD!

Frankie was able to articulate the implementation strategy with key enablers for success.

She went through the process for assessment and acquiring funding, as well as the timeline and where the district is now in terms of enabling a digital transformation.

Needless to say she was thrilled to present on behalf of the CyFair Team!



Texas Association of School Administrators  
Midwinter Conference 2017

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## SMART Networks: A Comprehensive Design — Enabling Digital Transformation —

Presented by: Texas CTO Council

January 30, 2017