



Professional Learning Subcommittee 2016-2017



Instructional Focus
+ Prof. Development

Date: June 21, 2017

To: Texas K-12 CTO Council

From: Frankie Jackson, on Behalf of the Professional Learning Subcommittee

Subject: Texas K-12 CTO Council 2016-2017 Professional Learning Subcommittee
End of the Year Summary

During the 2016-2017 year, the Texas K-12 CTO Council's Professional Learning Subcommittee focused on the Strategic Planning objective 2.1: *"Provide professional learning opportunities for all members that delivers resources that are timely, valuable, and further the skills of the individual as well as benefits the member's district."* During the 2016-2017 year, the subcommittee focused on the following strategic planning actions areas.

| Objective | Action Areas |
|-----------|--|
| 2.1.4 | Provide opportunities for members to participate in book studies, utilizing online resources associated with study and post their reviews online (i.e. www.johnmaxwellgroup.com). |
| 2.1.5 | Host timely webinars that correspond with current challenges or solutions based on member feedback |
| 2.1.6 | Utilize virtual two-way tools for increased human interaction. |
| 2.1.8 | Design feedback system of surveys to gauge new and existing member needs related to professional learning. |
| 2.1.9 | Provide orientation to COSN website / resources for new and existing members. |
| 2.2.1 | Provide opportunities for members to connect with CETL study groups. |

At the September 2017 monthly conference call, the subcommittee presented the following action items and received approval. These action items were the focus of the subcommittee's work during 2016-2017.

- Offer a series of Digital Convergence and Modern Teacher Webinars by Garland ISD (see two attached documents for specifics). See this link for more details: [Modern Teacher Platform Overview](#)
- Offer a leadership book reviews in the format of a mastermind group, facilitated by Texas K-12 CTOs. Books up for consideration include John Maxwell's *Becoming a Person of Influence*, and Lee Cockerell's *Creating Magic: 10 Common Sense Leadership Strategies from a Life at Disney*. This would be a service at no cost to members.
- Offer a leadership book review in the format of a mastermind group, facilitated by a professional training group. There would be a cost for members to participate in this service.

The subcommittee conducted monthly conference calls on Tuesdays at 3:30. All working documents related to the subcommittee is available on the Council's google drive [here](#).



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The subcommittee facilitated seventeen (17) professional learning trainings in these three (3) key areas: 1) a series of Digital Convergence and Modern Teacher Webinars by Garland ISD: [Modern Teacher Platform Overview](#), 2) offered a leadership book review in the format of a mastermind group, facilitated by Texas K-12 CTOs using Eric Sheneringer's Digital Leadership book, and 3) offered a formal training on People Skills through Betty Burkes, an Educational Consultant. The following is a list of professional learnings conducted during the Spring of 2017.

| Professional Learning Opportunity | Date | Facilitator |
|---|-----------|--|
| Book Study - Digital Leadership Introduction | 1/12/2017 | Frankie Jackson, Cypress Fairbanks ISD |
| Book Study - Digital Leadership Chapter 1 | 1/26/2017 | Joe Barnet, Frenship ISD |
| Book Study - Digital Leadership Chapter 2 and 3 | 2/23/2017 | Frankie Jackson, Cypress Fairbanks ISD |
| People Skills Training | 3/7/2017 | Educational Consultant, Betty Burks |
| Book Study - Digital Leadership Chapter 4 and 5 | 3/9/2017 | Frankie Jackson, Cypress Fairbanks ISD |
| Book Study - Digital Leadership Chapter 6 and 7 | 3/23/2017 | Frankie Jackson, Cypress Fairbanks ISD |
| People Skills Training | 3/28/2017 | Educational Consultant, Betty Burks |
| People Skills Training | 4/4/2017 | Educational Consultant, Betty Burks |
| Book Study - Digital Leadership Chapter 8 | 4/6/2017 | Frankie Jackson, Cypress Fairbanks ISD |
| Digital Convergence Webinars | 4/13/2017 | Modern Teacher, Dr. Shawn K. Smith |
| Book Study - Digital Leadership Chapter 9 | 4/20/2017 | Frankie Jackson, Cypress Fairbanks ISD |
| Digital Convergence Webinars | 5/11/2017 | Modern Teacher, Garrett Seaman |
| Digital Convergence Webinars | 5/25/2017 | Modern Teacher, Dr. Shawn K. Smith |
| Book Study - Digital Leadership Chapter 10 | 6/8/2017 | M. Maxwell, W. Hargrove, Spring Branch |
| Book Study - Digital Leadership Chapter 11 and 12 | 6/15/2017 | Kari Murphy |
| People Skills Training Workshop | 6/22/2017 | Educational Consultant, Betty Burks |

Additionally the subcommittee provided opportunities for members to organize CETL study groups and help prepare members to become certified in the CETL program. This year two CETL study groups were formed with ten (10) members in each group for a total of 20 members preparing for the CETL program. Fernando De Velasco from Prosper ISD and Dev Shah from Plano ISD led the study groups. The subcommittee was available to answer questions during the Spring 2017.