

Commit to Constant and Never-Ending Improvement

Achievers—whether in business, sports or the arts—are committed to continual improvement. If you want to be more successful, you need to learn to ask yourself, “How can I make this better? How can I do it more efficiently? How can I do this more profitably? How can we do this with greater love?”

Improving is therefore necessary simply to survive. But to thrive, as successful people do, a more dedicated approach to improvement in small increments is needed.



Change is mandatory for
extraordinary results.



**CHANGE IS
INEVITABLE.
CHANGE IS
CONSTANT.**

Doing too much too fast not only overwhelms you (or anyone else involved in the improvement), it can doom the effort to failure. So when you start with small, achievable steps you can easily master, it reinforces your belief that you can easily improve.

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1. Do you know what **shouldn't** change?

The greatest challenge for leaders is to know the difference between what has to be preserved and what needs to be changed. The "genius" of leadership is being able to preserve an organization's core values, and yet change and adapt as times require. The product of that kind of leadership is an organization that goes on for a very long time.

2. What are the **biggest obstacles** you will face and deal with in order to make the change?

Sometimes in this
life, only one or two
opportunities are
put before us, and
we must seize them,
no matter the risk.

Andre Dubus III

"CHANGE IS THE LAW OF LIFE,
those who look only to past or present
ARE CERTAIN TO MISS THE FUTURE."

- JOHN F. KENNEDY

