



ABOUT THE PROGRAM

During the strategic planning process, TASBO identified a real need for leadership development. TASBO's mentoring program and Emerging Leaders program have targeted members new to their positions. With the CEO Symposium, TASBO seeks to expand the perspective of existing executives by providing an experiential form of leadership training.

Under the guidance of Dr. McCausland, the objective of the CEO Symposium is to immerse attendees in a historical journey of leadership practices of heroes thrust into difficult and impossible circumstances. This event also seeks to develop lasting relationships between school leaders from around the state.

SCHEDULE

SUNDAY, DECEMBER 6th

6:00 pm - 6:30 pm Registration Reception

6:30 pm - 8:30 pm Dinner and opening presentation: Top 10 Things Business Leaders Can Learn from the Military - Dr. Jeffrey D. McCausland

MONDAY, DECEMBER 7th

8:30 am - 12:30 pm The Alamo Case Study: Leadership Lessons from the Texas War for Independence - Dr. Jeffrey D. McCausland and historian Mark Jackson

Leadership Profiles in History

"The enemy has demanded a surrender at discretion, otherwise, the garrison are to be put to the sword, if the fort is taken — I have answered the demand with a cannon shot, & our flag still waves proudly from the walls — **I shall never surrender or retreat.**" - *William Barrett Travis*

HOTEL UPDATE

The TASBO room block at the Valencia is full. Nearby hotels include:

- [Sheraton Gunter](#)
- [Embassy Suites Riverwalk](#)
- [Holiday Inn Riverwalk](#)

12:30 pm - 1:30 pm Lunch
1:30 pm - 4:00 pm VIP Tour of the Alamo
6:30 pm - 8:30 pm Dinner and Discussion - Dr. Jeffrey D. McCausland

TUESDAY, DECEMBER 8th

8:00 am - 9:30 am Executive Wellness - Tanya McCausland
9:45 am - 11:15 am Leadership and Ethics - Art Athens
11:15 am - 11:45 am Panel Discussion

**HOTEL &
REGISTRATION**

**Download
Registration Form**

REGISTER ONLINE NOW

SPEAKERS



Dr. Jeffrey D. McCausland

Dr. Jeffrey McCausland, Founder and CEO of Diamond6 Leadership, LLC is a retired Army Colonel with over 30 years of unique and challenging leadership experiences. As a retired military officer and veteran Jeff's work has taken him all over the world serving in a variety of command and staff positions in places such as the on National Security Council Staff, U.S. Army War College in Carlisle, PA and the Pentagon. Jeff will co-present with historian Mark Jackson to bring lessons from Texas history to life.



Colonel Art Athens, (Ret.)

Art Athens is the Director of the U.S. Naval Academy's Vice Admiral James B. Stockdale Center for Ethical Leadership and a member of the Academy's Senior Leadership Team. He was the keynote speaker at the TASBO 2014 Annual Conference Awards Luncheon in San Antonio.



Tanya McCausland

Tanya McCausland is responsible for corporate communications at Diamond6, as well as developing workshops for new and returning clients. Tanya is also a Nutrition Consultant

and owner of Home Cooked Healing. She helps her clients create healthy and sustainable lifestyle habits through 1:1 coaching, workshops and talks.

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