



2018 Annual TASBO Conference Trip Report

Frankie Jackson participated in the Texas Association for School Business Officials (TASBO) on Wednesday, **February 28, 2018** – Thursday, **March 1, 2018**. The conference was in Fort Worth.

A summary of the keynote was Creating a Culture of Champions by Robyn Benincasea. As a world class adventure racer, she shared the essential skills and mindset that inspire a Culture of Champions, in which every team member is internally driven to:



- Commit to audacious goals
- See innovation and continuous improvement as part of their mission
- Offer their strengths to the team and value the strengths of others
- See themselves as not only teammates but as team BUILDERS and collaborators
- Take calculated risks—using their agility and creativity to find a better way to the finish line
- Have real ownership of outcomes



- Become just the leader their team needs to rise to any challenge
- Embrace change as a potential springboard to future success
- Achieve consistent world class results by harnessing the power of the team to reach goals we could never accomplish alone



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The Human Side of CyberSecurity



Frankie Jackson attended a session about the human side of cybersecurity on **Thursday, March 1, 2018**. The presentation was by Hunter Maskill from AIG. He gave some interesting and simple ideas about how leaders can increase cybersecurity awareness among employees through training in day-to-day communications. He stressed the importance of creating a culture of cyber awareness and resilience.





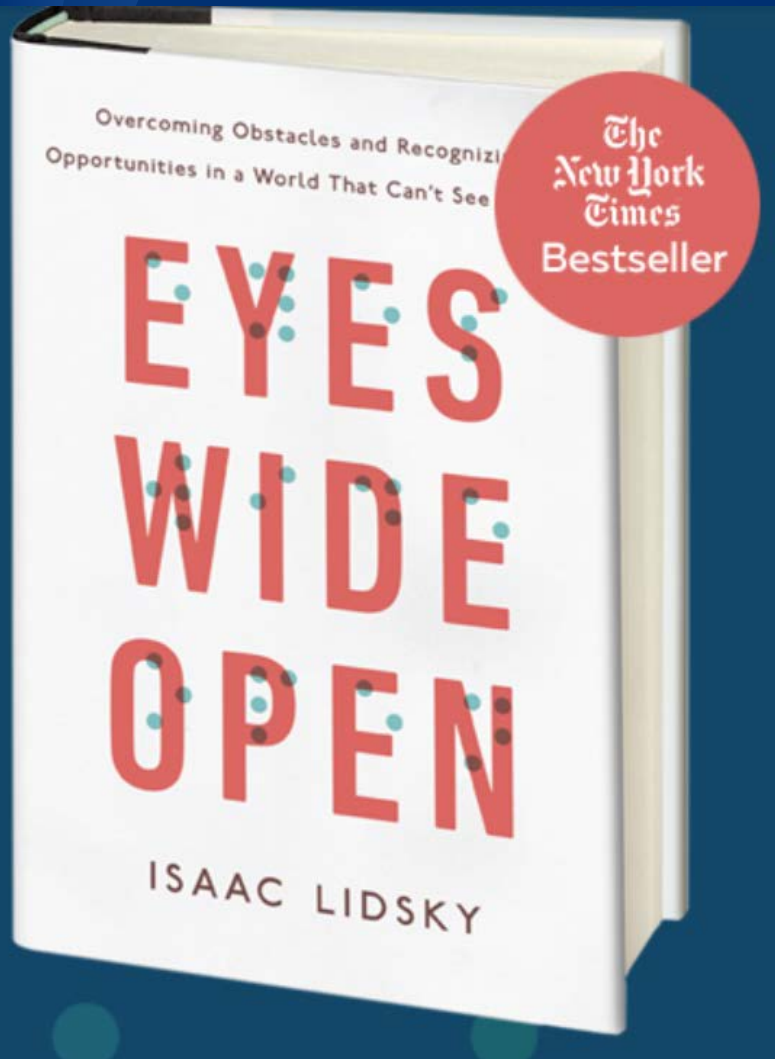
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Effectively Navigate Conflict or Deliver a NO Using the Tools of Yes

Frankie Jackson attended a session about how to effectively navigate conflict or deliver a no using the tools of yes. This presentation was on **Thursday, March 1, 2018**. The presentation was given by Galen Emanuele from Shift Yes. He presented some thought provoking methods for taking a collaborative, strategic approach that feels authentic and supportive without crushing staff and team moral. Check out more information [here](#).



2018 Annual TASBO Conference Trip Report Eyes Wide Open



Frankie Jackson attended the key note speech in the 2nd general session delivered by Isaac Lidsky. About "Eyes Wide Open." This presentation was on **Thursday, March 1, 2018**. Some of his speaking highlights are available [here](#).



Lidsky's main message was about how to overcome paralyzing fears, avoid falling prey to our own assumptions and faulty leaps of logic, silence our inner critic, harness our strength, and live with open hearts and minds.

He gave insights on how we too can confront life's trials with initiative, humor, and grace.



2018 Annual TASBO Conference Presentation

Does Your District Need a Cybersecurity Officer?

Frankie Jackson led the conference presentation at the Texas Association for School Business Officials (TASBO) on Wednesday, **February 28, 2018**. She presented on the topic Does Your District Need a Cybersecurity Officer. Other districts presenting with her included David Koonce from Lewisville, Dennis Telas from Round Rock, and Mellisa Oshman from Northside ISD.

The presentation is included the following topics:

- Risks of managing student data privacy
- Sharing information about building Trusted Learning Environments (TLE)
- Information about the job function of a cybersecurity officer
- A discussion to help districts decide if there is a need to dedicate resources to this emerging position.



David Koonce, Frankie Jackson, Dennis Telas, and Mellisa Oshman