



CoSN Webinar on The 4th Industrial Revolution and the Impact on Education

Frankie Jackson participated in a webinar led by CoSN on the 4th Industrial Revolution and the Impact on Education. The webinar was on Tuesday, **January 16, 2018**. A copy of the full presentation is available [here](#).

The information presented included insightful information about how education technology leaders needed to prepare for monumental change, and it's coming sooner than we think! The webinar was definitely worth the time.



Four Industrial Revolutions



1800s 1900s 1980s Today

New Tech Rules

Mobile	key to frequency
Video	key to engagement
Social	key to virality and stickiness
Responsive	five screen sizes and more to come
Cloud	requires anywhere integrations
Quantified	unlocking my digital data
My place	content to people, not people to content
Big data	key to matching people and things