



TASA Midwinter 2017: Presentation on SMART Networks - A Comprehensive Design for Enabling Digital Transformation

On Monday, **January 30, 2017**, Frankie Jackson presented at the TASA Midwinter Conference in Austin Texas with Kevin Schwartz (Chief Technology Officer from Austin ISD) and Polly Gifford (EPS). A copy of their presentation is [here](#). The presentation was well received. Of all the districts in the state, Cypress Fairbanks is the only district that has built a truly SMART Network with the funding to design it based on CoSN's SMART Education Network by Design. The presentation was divided into three parts: the why (Kevin Schwartz), the what (Polly Gifford), and the how by Cypress Fairbanks ISD!

Frankie was able to articulate the implementation strategy with key enablers for success.

She went through the process for assessment and acquiring funding, as well as the timeline and where the district is now in terms of enabling a digital transformation.

Needless to say she was thrilled to present on behalf of the CyFair Team!

The logo for the Texas Association of School Administrators Midwinter Conference 2017. It features a dark blue background with the text 'Texas Association of School Administrators Midwinter Conference 2017' at the top. Below this, the letters 'TASA' are displayed in large, white, bold font, with each letter in a different colored box (T: light blue, A: green, S: dark blue, A: yellow). Underneath 'TASA', the word 'MIDWINTER' is written in white, spaced-out letters. At the bottom, the year '2017' is displayed in white, with each digit in a different colored box (2: light blue, 0: green, 1: dark blue, 7: yellow). A blue arrow points downwards from the bottom of the '2017' boxes.

Texas Association of School Administrators
Midwinter Conference 2017

TASA
MIDWINTER
2017

SMART Networks: A Comprehensive Design — Enabling Digital Transformation —

Presented by: Texas CTO Council

January 30, 2017



TASA Midwinter 2017: Presentation on Sustainability with Technology, Where Does the Money Come From

On Monday, **January 30, 2017**, Frankie Jackson presented at the TASA Midwinter Conference in Austin Texas with Victor Valdez (Executive Director of Technology at Pflugerville), Kevin Schwartz (Chief Technology Officer from Austin ISD), and Dustin Hardin (CTO from Humble ISD). and Polly Gifford (EPS). A copy of their presentation is [here](#). The presentation was well received. The highlights of the presentation included various funding sources that are available to sustain technology and a push to let superintendents know how the council can help districts stay current and learn about professional development opportunities for CTOs.

Sustainability with Technology, Where Does the Money Come From?

— Presented by: Texas CTO Council —



TASA Midwinter 2017 Conference Highlights



On Tuesday, **February 1, 2017**, Frankie Jackson participated in the TASA Midwinter Conference. She attended conference sessions, walked the exhibit hall, met with vendors and went to the 1st and 2nd general sessions. At the 1st general session she was invited to sit on stage and be recognized for her 2016 TASBO Commitment to Excellence Award. A couple of highlights are shown in the following.



Frankie participated in Katy ISD's learning session about "Tell Your School's Learning Journey Through Podcasting." Principals from Katy ISD showed how they are using Podcasts, such as the Lead Up Katycast, as a powerful medium to reach communities and share experiences related to educational practice and professional development. This provided some great ideas about how we can conduct professional learning opportunities that are quick and easy to use. Click [here](#) to hear a clip of the session at the conference.

Frankie met with Alice Owen (TX K-12 CTO Council Executive Director) and Garrett Seaman ([Modern Teacher](#)) to discuss the upcoming webinar series being offered to TX CTOs. That dates are: •April 13, •May 11, and •May 25. We set forth the training agenda as follows:

- Transition classrooms to modern learning environments
- Ensure adoption and effective use of K-12 classroom technology
- Increase organizational alignment and effectiveness

